



MASTER OF SCIENCE IN BUSINESS ANALYTICS

for Working Professionals Program
(MSBA-WP)



23-MONTH, ONLINE PROGRAM WITH IN-PERSON IMMERSIVES

Current technologies are generating a massive amount of data from business transactions and user-generated data, making data analytics a popular and rapidly-growing field. The MSBA-WP program will prepare you to lead in this emerging field, and allow you to *study while you work*.

PROGRAM AT-A-GLANCE

- Blend of self-paced online learning and live online classes
- Cutting-edge analytics and visualization software
- 5 on-campus immersives at the McCombs School of Business in Austin, Texas
- Capstone experience with real companies
- Ongoing coaching, networking, and career support

Become an agent of change. Learn to effectively communicate analytics-driven solutions in business terms.

IMPORTANT DEADLINES

Application Opens August 28, 2023

Round 1: October 11, 2023

Round 2: January 10, 2024

Round 3: March 6, 2024

Round 4: April 10, 2024

LOCATION

Online from anywhere in the Americas

CREDITS

36 credit hours

COSTS

In-State: \$48,000

Out of State: \$53,000

PROGRAM DATES

Program begins in June 2024

WHO SHOULD APPLY

The program is designed for working professionals attending part time.

PROGRAM HIGHLIGHTS

Customize your curriculum with pathway options including tracks in:

- Supply Chain
- Marketing Analytics

ADMISSIONS REQUIREMENTS

- Undergraduate degree from a recognized university, with 3.0 GPA or higher
- Resume, cover letter, and 2 letters of recommendation
- GRE or GMAT test scores (waiver available for select applicants)
- 3 essays (2 written, 1 video)



We're here to help!

Work with a Senior Admission Officer from start to finish.

FINANCIAL SUPPORT

There are a variety of ways to obtain support including scholarships, free application for Federal Student Aid (FAFSA®), and other aid options such as loans.



JOIN AN INFO SESSION

Learn more about the new program by attending an info session.

→ REGISTER



PIVOT YOUR CAREER

You'll leave ready to form insights from data and turn them into recommendations that improve business results.

→ START APPLICATION