

CARYN CONLEY

Department of Information, Risk, & Operations Management
McCombs School of Business
The University of Texas at Austin
caryn.conley@mcombs.utexas.edu

EDUCATION

PhD in Business Administration	May 2008
New York University, Stern School of Business	
Department of Information, Operations, and Management Science	
<i>Dissertation title: "Design for Quality: The Case of Open Source Software Development"</i>	
<i>Committee: Lee Sproull (Chair), Natalia Levina, Panos Ipeirotis, Pat ShROUT</i>	
M. Philosophy in Business Administration	December 2004
New York University, Stern School of Business	
BBA in Business Honors and Management Information Systems (MIS)	May 1999
The University of Texas at Austin, McCombs School of Business	

ACADEMIC EXPERIENCE

The University of Texas at Austin

MSITM Program Director, Information, Risk, & Operations Management	2017-present
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Launched new MSITM program educating business leaders on emerging technologies
Manage and administer admissions process for MSITM applicants
Develop and maintain relationships with MSITM Advisory Council members
Foster a positive program experience for current MSITM students
Build a vibrant MSITM community for all current students, alumni, faculty and AC membersx
Interim MS Programs Career Services Director (Fall 2018)
Interim MS Programs operational leader (Fall 2018)

Assistant Professor of Instruction, Information, Risk, & Operations Management	2016-present
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Teach courses in problem solving and programming and business systems development
Coordinate with other faculty to ensure consistent experience across classes
Mentor undergraduate and graduate students on career and personal goals

Accreditation Coordinator, McCombs School of Business	2023-present
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Lead McCombs-wide accreditation activities
Partner with stakeholders to develop and devise assessment of learning methods
Lead data collection for and writing of the College's AACSB report and campus visit
Manage mid-cycle accreditation reviews and reaccreditation process for McCombs

Florida Atlantic University

Program Director and Instructor, Information Technology and Operations Management	2014-2016
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Direct and administer all aspects of MSITM program
Mentor and support student Management Information Systems Association

Assistant Professor, Information Technology and Operations Management	2008-2014
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Perform research in behavioral information systems
Teach courses in various programming technologies, security, IT fundamentals
Coordinate with other faculty to ensure consistent experience across classes

TEACHING EXPERIENCE

The University of Texas at Austin

Courses taught

MIS 304 Introduction to Problem Solving and Programming	2016-2020
MIS 374 Business Systems Development	2017-present
MIS 382N IT Capstone	2019-present
MKT 382 Statistics for Marketing	Summer 2020
ACC f380k.13 Information Technology for Accounting and Controls	2017

Florida Atlantic University

Courses taught

ISM 2000 Information Systems Fundamentals	2015-2016
ISM 3230 Introduction to Computer Systems and Software Development	2009-2016
ISM 4054 Social Media and Web Technologies	2012-2016
ISM 3011 Management Information Systems	2008-2013
ISM 6148 Information Technology Fundamentals	2012-2016
ISM 6328 Information Security Management	2013-2014

Independent Studies

Object-Oriented Programming	2013
Advanced Object-Oriented Programming	2013
Database Fundamentals (graduate)	2010
Intermediate Business Software Development	2010

New York University

Instructor

C20.0001 Computer-Based Systems for Management Support	2005
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Teaching Assistant

C20.0001 Information Technology in Business and Society	2004-2007
B65.3151 Behavioral Decision Making	2004-2005

The University of Texas at Austin

Teaching Assistant

STA 309H Elementary Business Statistics: Honors	1998
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Classroom Proctor

MIS 304 Introduction to Business Programming (C++)	1996
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UNIVERSITY SERVICE

The University of Texas at Austin

Provost/McCombs Promotion Improvement Committee	Fall 2023
IROM Professional Track Faculty Hiring Committees	2021, 2022, 2023
McCombs Teaching Technology Seminar on Wicked Students, Panelist	Spring 2022
UT Austin Admissions and Registration Committee	2020-22, 2023-25
McCombs Kickoff – Faculty volunteer	Fall 2020, 2021
McCombs Teaching Technology Seminar on Student Engagement, Panelist	Summer 2020
McCombs Student Planning Group for Fall 2020	Summer 2020
HBSA “Python with Conley”	Spring 2020

Eyes On Teaching, Faculty host	Spring 2019, 2020
Texas McCombs 360 Initiative Executive Committee	2018-2020
BA 101 Majors, MIS panelist	2017-2021
MISA Faculty Advisor	2017-2019
BA 151H Case Competition Judge	Fall 2017
UBC DINE with Faculty dinners	2016-2019
Option III – MS in Information Technology Proposal Committee	2016-2017

Florida Atlantic University

Management Information Systems Association (MISA) – Faculty Advisor	2011-2016
College of Business ITOM Assessment Committee – Co-Chair	2015-2016
College of Business Assessment Standards Subcommittee	2015-2016
College of Business Assessment Committee	2014-2016
College of Business Graduate Council	2011-2013
ITOM Strategic Planning Committee	2009-2013
College of Business Interim Dean’s Search Committee	Summer 2012
Mobile Presence Working Group	Spring 2011
Student Email Outsourcing	Spring 2011

New York University

Student Representative, Stern Information Systems Department	2004-2008
Volunteer at the 10th Americas Conference on Information Systems, New York	August 2004

PROFESSIONAL DEVELOPMENT

ACUE Certificate in Effective College Instruction	2021-2022
Women at McCombs	2020
MIS Academic Leadership Summer Panels – New Normal in a Global Pandemic (virtual)	2020
MIS Academic Leadership Conference, Dallas, TX	2019
Google Faculty Institute, Mountain View, CA	2018
McCombs Instructional Innovation Workshops	2018-present
Eyes On Teaching, participant, UT	2017-present
Conoco-Philips University Partnership Program	2017

HONORS/AWARDS

McCombs BBA Faculty Honor Roll	Spring 2021
Participant in the 2007 ICIS Doctoral Consortium, Montreal, Canada	2007
Joseph H. Taggart Fellowship	2006-2007
New York University Doctoral Fellowship	2002 to 2006
Participant in the 2006 Trans-Atlantic Doctoral Conference, London	2006
Participant in the 2005 OCIS Doctoral Consortium, Academy of Management, Hawaii	2005
Leonard N. Stern School of Business Award for Teaching Excellence	2005
Participant in the 4th Annual Webshop at the University of Maryland, College Park	2004
University of Texas Undergraduate Research Fellowship grant recipient - \$1,000	1998
Recipient of the EXXON Scholarship for MIS students, University of Texas	1998

PUBLICATIONS

Journal Articles

Tosti-Kharas, J. and Conley, C. A. (2016) Coding psychological constructs in text using Amazon's Mechanical Turk: A reliable, accurate, and efficient alternative. *Frontiers in Psychology*, 7(741).
doi: 10.3389/fpsyg.2016.00741

Conley, C. A., and Tosti-Kharas, J. (2014). Crowdsourcing Content Analysis for Managerial Research, *Management Decision*, 52(4), 675-688. Impact factor: 1.302

Conley, C. A. (2009). Work design for volunteers: The case of Open Source Software development. In the *Best Paper Proceedings, Academy of Management Annual Meeting*.

Koehler, J. J., and Conley, C. A. (2003). The 'hot hand' myth in professional basketball, *Journal of Sport and Exercise Psychology*, 25, 253-259.

Book Chapters

Conley, C. A. (2013). Network organisations through communication technology. In Wolfgang Donsbach (Ed.), *The International Encyclopedia of Communication*. London: Blackwell Publishing.

Sproull, L., Conley, C. A., and Moon, J. (2013). Prosocial behavior on the net. In Yair Amichai-Hamburger (Ed.), *The Social Net: The Social Psychology of the Internet, 2nd Edition*, 143-164. Oxford: Oxford University Press.

Sproull, L., and Conley, C. A. (2008). Network organisations through communication technology. In Wolfgang Donsbach (Ed.), *The International Encyclopedia of Communication*. London: Blackwell Publishing.

Sproull, L., Conley, C. A., and Moon, J. (2005). Prosocial behavior on the net. In Yair Amichai-Hamburger (Ed.), *The Social Net: The Social Psychology of the Internet*, 139-161. Oxford: Oxford University Press.

Conference Papers/Presentations

Conley, C.A., Tosti-Kharas, J. (2010). Crowdsourcing content analysis for behavioral research: Insights from Mechanical Turk. Presented at the Academy of Management Annual Meeting, Montreal, CA, August 2010.

Conley, C.A. (2009). Work design for volunteers: The case of Open Source Software development. Presented at the Academy of Management Annual Meeting, Chicago, IL, August 2009.

Conley, C. A., and Sproull, L. (2009). Easier said than done: An empirical investigation of software design and quality in Open Source Software development. In the *Proceedings of the 42nd Annual Hawaii International Conference on System Sciences (HICSS)*.

Conley, C. A. (2007). Impact of product architecture on product development and project effectiveness in the online collective production of information goods. Presented at the Academy of Management conference, Philadelphia, PA, August 2007.

Conley, C. A., and Sproull, L. (2006). Project structure and participation in the online collective production of information goods. Presented at the Building sustainable online communities: Insights from social science and organization theories Symposium at the Academy of Management conference, Atlanta, GA, August 2006.

Conley, C. A. (2006). The role of project administrators in open source software development projects. Presented at the Academy of Management Open Source Software: Research Development Workshop at the Academy of Management conference, Atlanta, GA, August 2006.

Conley, C. A., and Shapira, Z. (2004). Perception of price movement and prediction of future stock prices: An experimental analysis. Presented at the Society for Judgment and Decision Making conference, Minneapolis, MN, November 2004.

Invited Presentations

Work design for volunteers: The case of Open Source Software development. Florida Atlantic University, College of Business, ITOM Seminar, Spring 2009

Work design for volunteers: The case of Open Source Software development. NOVA Southeastern University, Graduate School of Computer and Information Sciences, Working Paper Series, Spring 2010

REVIEWER

Academy of Management, OCIS division

Hawai'i International Conference on System Sciences (HICSS)
International Conference on Information Systems (ICIS)
Information Systems Frontiers (ad hoc)
International Journal of Information Management (ad hoc)
Journal of Experimental Psychology: Learning, Memory, and Cognition (ad hoc)
Journal of Sport and Exercise Psychology (ad hoc)
Management Information Systems Quarterly (ad hoc)
Organization Science (ad hoc)
Organization Studies (ad hoc)
Transactions on Management Information Systems (ad hoc)

THESIS COMMITTEES

Member, M.A. Thesis Committees

Gal Nichof, "Lyrical Lessons, LLC Business Plan" (Dorothy F. Schmidt College of Arts and Letters, Department of Music, Fall 2011)

Brandon Duncombe, "Rediscovering Music: Creating the Zoo" (Dorothy F. Schmidt College of Arts and Letters, Department of Music, Fall 2010)

Simone K. Harris, "'Indie' Empowerment: New Media Strategies and the Rise of the Independent Artist" (Dorothy F. Schmidt College of Arts and Letters, Department of Music, Summer 2010)

EMPLOYMENT - PRICEWATERHOUSECOOPERS, LLP., TAMPA

Program Assessment Application Lead Developer and Lead for User Support May 2001

Developed and maintained the web application used by ASCENT instructors and managers to monitor the progress of ASCENT participants. Developed entire archiving subsystem.

Consultant/Instructor September 2000

Taught the ten-week technical training program for entry-level consultants. Administered and graded labs and assignments, and evaluated students and instructors formally and informally. Presented technical lectures to all classes as a Lecture SME.

Software Consultant/Developer May 2000

Analyzed middleware at a client site and helped integrate the billing and customer care systems.