



**Matthew Parson**  
**Assistant Commissioner - Workforce Innovation**  
**Texas Higher Education Coordinating Board**  
**Austin, TX**

Matt Parson is a distinguished professional with a wealth of experience in the field of higher education. Currently serving as the Assistant Commissioner for Workforce Innovation at the Texas Higher Education Coordinating Board, Matt plays a pivotal role in shaping policies and strategies to enhance the innovation ecosystem across the state. Matt is dedicated to fostering collaborative research and development initiatives within the higher education landscape to spur the development of innovative startups and companies, helmed by pioneering researchers, to driving economic growth across the state.

Prior to his current position, Matt served as Assistant Vice Chancellor for Government Relations at The Texas A&M University System. In this role, he focused on institutional appropriations and worked diligently to strengthen academic and student affairs. Matt's dedication and expertise in navigating the intricacies of government relations were instrumental in advancing the system's goals and priorities. Matt has consistently fostered collaboration and built coalitions across the state. By collaborating with various stakeholders, Matt has effectively worked towards advancing the aims and goals that benefit students and empower them to succeed. Matt is a 2020 graduate of the Texas Evening MBA Program.