



Melissa Bolden

BBA, MPA '92

Executive Director- CFO Digital Estate & Gen AI, KPMG

Dallas, TX

Melissa Bolden is an Executive Director, Strategic Finance Partner for KPMG's Digital Estate. In this role Melissa will spearhead all financial planning and analysis activities and will act as the CFO to the Chief Digital Officer and the digital estate leadership team. Additionally, she will oversee the management of firmwide investments and expenses for IT and Enterprise Data Services, Enterprise Security Services and Gen AI. She previously was an

Executive Director in the Chief Digital Organization leading a team of Journey partners that collaborate with their business partners on complex technical matters and drive strategic alignment and value realization through delivering technology solutions and driving positive and trust-based relationships.

Melissa joined KPMG after a 25-year successful career at AT&T where she had varied roles in corporate accounting, corporate finance, IT and operations. She enjoys leading large scale, cross-functional transformation initiatives that improve customer experience and drive modernization and efficiencies.

Melissa is a DE&I champion still actively supporting HACEMOS (AT&T's Hispanic ERG) with a passion to generate scholarship funds for underprivileged youth in the DFW community. She is co-chair for Somos KPMG (Hispanic BRG), a mentor for KNOW at KPMG (Women's BRG) and continues to engage and sponsor DEI initiatives. She also serves as a mentor externally for HITEC's EEP program.

Melissa holds a Bachelors and Masters degree in Accounting from The University of Texas at Austin. She is an avid sports fan (Longhorns, Cowboys and Spurs), enjoys golf and watching her sons' sports activities. She resides in Waxahachie, just south of Dallas with her 2 sons (ages 18 and 14).

Board Service and Community Engagement

Melissa is on the Advisory board of Tackle Tomorrow whose mission is to improve early childhood literacy rates and provide family support services for underprivileged communities in Dallas. She is also on the Advisory board for Avance and she is a member of the DFW Hispanic 100 who focuses on Latina empowerment and making a difference for the future generation of Latinas. Melissa is excited about joining The University of Texas' McComb School of Business Advisory Board in the Fall 2024.